

EXPLORING BORDERS

meet your neighbours



23 & 24 NOVEMBER 2018 | Evoluon - Eindhoven, The Netherlands

REGIONAL MEETING OF THE INTERNATIONAL ASSOCIATION OF PAEDIATRIC DENTISTRY (IAPD)

More information on www.nvvk.org

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WORD OF WELCOME

The Dutch Society of Paediatric Dentistry (NVvK) has the great honor to host a regional meeting of the International Association of Pediatric Dentistry (IAPD) on 23&24 November, 2018. This meeting will be held in Eindhoven, the Netherlands and is organized in consultation with both the Belgian Academy of Paediatric Dentistry (BAPD) and the German Society of Paediatric Dentistry (DGKiZ).

The theme of this conference will be “Exploring Borders; meet your neighbours” which, of course, illustrates the trinity of the organizing committee. Throughout a broad and comprehensive scientific programme it is explicated that within Paediatric and Special Care dentistry, borders and limitations are often met or exceeded. Regarding, for example, behaviour and cooperation of the child, technical possibilities, prevention, regulations or scientific evidence. We should open our eyes for our neighbouring colleagues, share experiences and learn from each other instead of judging the unknown.

Various topics will be intensively discussed by high profile and renowned international speakers. In the continuation with the theme, neighbours will meet each other on stage and discuss certain themes from different perspectives, various cultural backgrounds and other scientific evidence or clinical experience. Several workshops will be scheduled in a

parallel session to practice new materials and devices or to go deeper into the subject matter of the keynote lecture. Young scientists are offered a parallel stage to expose their research and share experiences and ideas. In this session there will also be an opportunity to share clinical cases with each other. Also, a Dutch-spoken parallel programme will be provided.

This regional IAPD conference will benefit pediatric dentists, postgraduate dental students, general dental practitioners, oral hygienists and dental assistants. Please note that all registered dentists will become members of IAPD for 2 years.

It gives us great pleasure to invite you all to join this unique Tri-Regional Meeting in Eindhoven which will be a fabulous appetizer for the 28th IAPD conference that will be held in Maastricht, The Netherlands, in 2021. After “Exploring the borders and meeting our neighbours” in Eindhoven this year, we will get ready to “Join Forces in Paediatric Dentistry” in Maastricht in 2021!

See you all in Eindhoven!

Martine van Gemert-Schriks
President of the Organizing Committee of the IAPD Regional Meeting 2018

Where are we?

Geographically

GENERAL INFORMATION

DESTINATION

The IAPD Regional Meeting 2018 will be held in Eindhoven, The Netherlands.

Eindhoven is an exciting city in the Netherlands and plays an important role on the contemporary and future stage of creative innovation. Eindhoven is centrally located in Europe and easy accessible via Eindhoven Airport (or two other airports within 1,5-hour drive) and Eindhoven Station.

Eindhoven is bursting with energy and it's no coincidence that when you Google the city, you see light bulbs. Over 125 years ago, Phillips brought light to Eindhoven. The company transformed the city in what it is today a vibrant city with cozy cafés, trendy retail concepts and restaurants offering the cuisine of the world. Next to that Eindhoven is the design city of the Netherlands with several architectural highlights.

VENUE

Evoluon Eindhoven
Noord Brabantlaan 1a
5652 LA Eindhoven

IMPORTANT DATES

2 July 2018	Registration live
15 October 2018	Early bird registration deadline
23 & 24 November 2018	Meeting dates

CONTACT

For all matters regarding the IAPD Regional Meeting 2018, please contact the meeting secretariat:

IAPD Regional Meeting 2018 Secretariat

c/o MCI Amsterdam
Schipluidenlaan 4,
1062 HE, Amsterdam,
The Netherlands
iapdregional2018@mci-group.com
+31 (0)20 570 96 00



PRELIMINARY PROGRAMME AT A GLANCE

FRIDAY 23 NOVEMBER 2018

09.00 - 10.00	Registration & information desk open			Annual general meeting NVvK	
10.15 - 10.30		OPENING CEREMONY			
		PREVENTIVE DENTISTRY & EPIDEMIOLOGY			
10.30 - 11.15		Health economics in Dentistry Prof. dr. W. Brouwer			
11.15 - 12.15		Meeting your neighbours in preventive dentistry dr. J. de Carvalho, dr. E. Vermaire and dr. J. Schmoeckel			
12.15 - 13.30		LUNCH BREAK			
13.30 - 14.30		Caries treatment from a global perspective Prof. dr. N. Innes	Caries prevalentie in Nederland* Dr. A. Schuller	Case Reports/ Young Scientists	Industry Partner Forum
14.30 - 15.15		Exploring borders of caries management: SdF or restoration? Prof.dr. N. Krämer and M. Robertson	Kent preventie grenzen?* A. Verlinden	Case Reports/ Young Scientists	Industry Partner Forum
15.15 - 15.45		COFFEE BREAK			
		ETHICS & BEHAVIOURAL MANAGEMENT			
15.45 - 16.45		Autism spectrum disorder; who's borders are challenged? Dr. W. Bellis	Autisme in de stoel; grensverleggend* A. Klein and E. vd Linde	Case Reports/ Young Scientists	Industry Partner Forum
16.45 - 17.30		Ethical borders in paediatric and special care dentistry Prof. dr. L. Marks	Ethische grenzen binnen de kindertandheelkunde dr. W. Brands*		Industry Partner Forum
Evening		Welcome drinks & dinner			

*Dutch spoken

PRELIMINARY PROGRAMME AT A GLANCE

SATURDAY 24 NOVEMBER 2018

08:00 - 09:00	Registration & information desk open	Urban exploring morning walk		
		RADIOLOGY & LOCAL ANESTHESIA		
09.00 - 09.45		3D imaging in dentistry Prof. dr. J. Aps		
09.45 - 10.15		COFFEE BREAK		
10.15 - 11.00		Intra-osseous anesthesia Prof. dr. J. Aps	Grenzen in beeld: Röntgendiagnostiek bij kinderen* dr. E. Berkhout	Industry Partner Forum
11.00 - 11.30		COFFEE BREAK		
		DENTAL ANOMALIES		
11.30 - 12.15		Molar incisor hypomineralisation; diagnosis and treatment Prof.dr. N. Krämer and dr. K. Weerheijm	Kaasmolaren in het melkgebit* dr. M. Elfrink	Industry Partner Forum
12.15 - 12.45			Uitreiking NVvK-Elmex scriptieprijs*	
12.45 - 13.30		Managing enamel defects Prof. dr. B. Drummond	Grenzen aan orthodontie in de bijzondere tandheelkunde*	Industry Partner Forum
13.30 - 13.45		Closing ceremony		
13.45 - 15.00		Goodbye lunch		

*Dutch spoken

PARTICIPANT PROFILE

We expect at least 300 participants from Belgium, Germany, The Netherlands and other European countries.

- Certified paediatric dentists
- General dental practitioners with an interest in treating children
- Dental hygienists
- Dental assistants
- Postgraduate students

Through its national societies the International Association of Paediatric Dentistry (IAPD) represents over 15,000 dentists, which will all be informed about this meeting.



The exhibition will be located in the heart of the meeting. The catering areas are located in such a way that a dynamic flow of participants and exhibition visitors will be generated.

All the rooms for the programme are located adjacent to the exhibition floor. There will be ample time to visit the exhibits and to meet the representatives of the sponsoring companies.

INDUSTRY PARTNER FORUM – EUR 2 000

On both days we offer you the opportunity to organize or sponsor an Industry Partner Forum. At the venue we offer you a session room with standard AV where you can organise the Industry Partner Forum, in close contact with the organising committee.

The package includes the following:

- **Industry Partner Forum of 1 hour**
- **Table top in exhibition area**
1 table and 2 chairs
- **Complimentary delegate passes (2)**
giving access to all breaks, lunches and sessions
- **Branding package:**
website (50 words description)
clickable logo on website
e-newsletter acknowledgement
logo in printed programme book

SPONSORSHIP OPPORTUNITIES

TABLE TOP ONLY – EUR 1 500

The package includes the following:

- **Table top in exhibition area**
1 table and 2 chairs
- **Complimentary delegate passes (2)**
giving access to all breaks, lunches and sessions
- **Branding package:**
website (50 words description)
clickable logo on website
e-newsletter acknowledgement
logo in printed programme book





Make the most of your participation by adding one or more of the following options.

MEDIA

- **Mailing to all pre-registered participants | € 775**
Send an email to all pre-registered participants to invite them to your booth or to inform them about your latest news and products.
- **News-item in IAPD Regional Meeting 2018 Newsletter | € 155 (1x) / € 230 (2x) / € 285(3x)**
Your news-item (max 150 words) will be included in the IAPD Regional Meeting 2018 newsletter, which will be send to the database of the IAPD Regional Meeting 2018 (15,000 addresses).
- **WiFi | € 1,500**
Who isn't using WiFi these days?! When becoming the exclusive sponsor of the wireless internet, your logo will appear as soon as people will login to the network. A great opportunity to make sure that the participants know about your presence!

PROGRAMME

Sponsor a speaker. Your company logo will be displayed at all communications (website, final programme, newsletters etc.). Excluding travel & accommodation costs.

- **Non-European Speaker | € 770 + €150 per session**
- **European Speaker | € 515 + €150 per session**

PRINTED MATERIAL

- **Meeting bags | € 1,200 (excluding production)**
Each participant will receive a meeting bag at registration. Your company name and/or logo will appear on this bag
- **Lanyards**
Throughout the meeting, participants will carry their badge on your lanyard. | € 700 (excluding production)
- **Notepad | € 375 (excluding production)**
Each participant will receive a meeting bag, your notepad will be included in the bag
- **Programme book**
We will publish a programme book with the most important information of the meeting such as the programme and exhibition floor plan.

In this final programme we will have spaces for advertisements and advertorials. Note that this programme book will be placed in each bag of all participants. Below is an overview of the advertising opportunities:

- $\frac{1}{2}$ page € 270
- 1 page € 473
- 2 pages € 830
- 3 pages € 1,450

CUSTOMIZED ITEMS

Work with the IAPD Regional Meeting 2018 organizers to create customized items tailored to meet your objectives. These items allow you to engage with attendees through innovative ways, designed to fit your brand and goals. If you have an idea for a 'new' opportunity, or have run successful sponsorships in the past, please contact us to discuss implementing this.

Examples

- **Innovation health challenge**
- **"Capture meeting" photo challenge**
- **Dutch design cardboard cube chairs (see example image above)**

CONTRACT

Company/Organization name* : _____

VAT Number (compulsory for European Companies): _____

Address: _____

City: _____ State: _____

ZIP code: _____ Country : _____

Website: _____

Telephone nr.: _____ Fax nr.: _____

E-mail address: _____

Contact person: _____

** Name of company as to be used in the final programme. Please also send your company logo in JPEG & EPS format.*

STAND TYPES

☐ Industry Partner Forum – EUR 2 000 ☐ Table top only – EUR 1 500

SPONSOR ITEMS

- ☐ Mailing to all pre-registered participants | € 775
- ☐ News-item in IAPD Regional Meeting 2018 Newsletter |
☐ € 155 (1x) ☐ € 230 (2x) ☐ € 285 (3x)
- ☐ WiFi | € 1,500
- ☐ Non-European Speaker | € 770 + €150 per session
- ☐ European Speaker | € 515 + €150 per session
- ☐ Meeting bags (excluding production) | € 1,200
- ☐ Lanyards (excluding production) | €700
- ☐ Notepad (excluding production) | € 375
- ☐ Programme book
☐ ½ page € 270 ☐ 2 pages € 830
☐ 1 page € 473 ☐ 3 pages € 1,450

Date _____ Signature _____

CONTACT

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1062 HE, Amsterdam,
The Netherlands

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+31 (0)20 570 96 00

All payments must be received in Euros and must be paid in full prior to the opening of the meeting. 5% interest will be charged on any late payments. VAT is not included in the published prices.